

GENERAL INFO / EDUCATION

Details

Name

Panos Papanagioutou

Address

50 Roderick Road, London, NW3 2NL

Email

info@hellopanos.co.uk

Telephone

+447903 859 850

Website

www.hellopanos.co.uk

Education

MA Graphic Arts & Design [2006-2007]

Leeds Metropolitan University

BA (Hons) Interior Design [1998-2001]

Leeds College of Art & Design

BA (Hons) Architecture (Year 1,2)

[1995-1997]

Leeds Metropolitan University

Foundation Course Architecture

[1994-1995]

D.E.I. Foundation College

PERSONAL WORK : FREELANCE & COLLABORATIONS

[April 2006 - now]

SHOOT_IT 09, Festival

BRANDING > WEBSITES > PRINT > TV

Freelancing for artnsports®, a well-known cultural production company in Athens, Greece and developing the identity, print collateral, blog and website for Shoot_it 09; a young-persons film and photography festival. Apart from the development of posters, flyers, stickers and marketing material, my work included the production of branding guidelines, capturing the spirit and visions of the festival on its first year running but also setting the pace for future branding explorations.

elculture.gr

WEBSITES > PRINT > MARKETING

Branding and content architecture for elculture.gr; a portal on arts and culture by a group of cultural editors specialising in the internet media. Elculture produces and administers cultural content, namely previews of events and activities taking place mainly in Greece. Main responsibilities include branding update, website and wiki design guidelines, weekly newsletter design and other marketing and communication material.

SAMAINA

INTERACTIVE > WEBSITES > EDUCATION

To commemorate the restoration of the ancient Greek ship SAMAINA, the creation of a website and a DVD was commissioned to the Ergani team. The project included the administration of vast historic material including monographs, photographs, videos as well as documentaries. Working as the main designer in team Ergani, my responsibilities ranged from designing the website to administrating the content for an interactive DVD, used as an educational tool for schools and cultural organisations around Greece.

LS6 Cafe, Leeds, UK

ARCHITECTURE > INTERIORS > 3D

LS6 is one of Leeds' most beloved student meeting places. Working with an architect, we designed the extension of the cafe, to include more seating area and the create a flexible space in order to house local exhibitions and events. A design proposal (including 3D interior drawings, furniture design and graphics) was developed with the client and planning and building regulations were submitted.

amazonails®

BRANDING > PRINT > WEBSITES

Working with an architect, we have developed the corporate identity as well as a number of marketing material such as business cards, leaflets, showcards and website for amazonails®; an pioneer building organisation involved in strawbale construction and workshops. A good research on sustainable sources and green ways of marketing material and a collaboration with an interesting client.

CD Design

MUSIC > PRINT

Compact disc sleeve design for Faith&Hope Records as well as independent label Hungry Bentley. Narrative, art direction and design as well as branding / identity development for Hungry Bentley including logo and other promotional material.

UNIVERSITY PROJECTS / MA GRAPHIC ARTS & DESIGN

[Sep 2006 - Sep 2007]

Peter Eisenman / House X

TYPOGRAPHY > PRINT > RESEARCH > WORKSHOP

The House X project experiments on ways of interaction between architecture and graphic design. By applying the practice of Deconstruction, pioneered by architect Peter Eisenman, a series of experiments on typography and 3D graphics were produced. The results were in various forms: from 3D models and photography to a series of limited number screenprinted A1 posters.

The Table

BRANDING > PRINT > WEBSITES

The study of analogies between furniture and graphic design resulted in the creation of a table and the application of typography and a number of diagrams on its surfaces. Working in the workshop, I studied the various ways of experimenting with wood and screenprinting on all its surfaces. Project included designing and making the table, 3D screenprinting and photography of the finished product.

The Underpass

MUSIC > PRINT

As part of the bigger Regeneration project of ex-Prince of Wales Colliery site in Pontefract, this project studied the relation of Urban Design and Graphic/ Interactive Design. The Underpass, as one of the most important links between the new and the existing Pontefract, looked at the various ways of interactions between people and places and aimed to make its use an enjoyable experience for the residents.

SPAWFORTHS: PLANNING / ARCHITECTURE / URBAN DESIGN [Feb 2005 – Aug 2008]

Visualisation Team

MANAGEMENT > GRAPHICS > PRINT > BRANDING

I was responsible for the creation of a graphic design department with a variety of responsibilities such as the coordination and production of the company's graphic requirements, the development of the corporate branding guidelines as well as the production of marketing material including adverts, brochures, support literature, invitations and posters, presentation boards, banners and other supporting material.

Quality Management Groups

TEAMWORK > MANAGEMENT > WEBSITES

Convenor of the QM Knowledge Sharing group, responsible for the research of new technologies and methodologies aiming to a more solid communication of the practice's ideas both internally and externally. With the QM Sustainability Group, I had the chance of researching on green ways of running the office, paper use and electronic filing, recycling methods and raising awareness on sustainability issues.

Branding Development

BRANDING > PRINT > WEBSITES

Prince of Wales Colliery, Pontefract
Rossington Ecotown
Harworth & Bircotes Regeneration
Brodsworth Woodlands Ecotown

Logo development, letterheads and presentation drawings color schemes, website design, promotional material and set up of a variety of documents and publications for large urban regeneration projects.

Masterplanning Presentations

URBAN DESIGN > GRAPHICS > MAPPING > DTP

Mapping exercises in order to create visual attractive Masterplanning drawings of high legibility for different uses was my main focus. Other responsibilities involved Design & Access statement publications, Community Consultation events, PowerPoint presentations, website design and promotional methodologies; each task focusing on a universal graphic language in order to communicate each scheme to different audiences in the best possible way.

Competitions

COMPETITIONS > TEAMWORK > WEBSITES

Sheffield Cooling Towers
Dover Regeneration

Responsible for running two architectural competitions; this included managing a team, brainstorming, assessing and developing ideas and producing well thought presentations. Both competitions were successful and enjoyable experiences for the teams; the Sheffield Cooling Towers Competition resulted in being shortlisted in the final 10.

Inspiration Champion

MANAGEMENT > RESEARCH

The Inspiration Champion involved coming up with various ways to boost the office creatively. Some of those were coordinating trips and architecture tours (Barcelona, Paris), coordinating creative CPD's with talks and videos as well as researching and collecting interesting articles for the intranet company's blog; an activity which deemed a great success.

ARCHITECTURAL EXPERIENCE

[Aug 2001 – Oct 2004]

Katerina Koutsosimou

Collaborating with architect Katerina Koutsosimou, we had the chance to work in a series of architectural and interior design projects. The creation of an office building in Thessaloniki, as well as a re-brand of a internet cafe chain in different cities in Greece, were a few of these projects and included all different aspects of client meetings, programming, technical drawings, 3D modelling and on-site supervision.

Aristotelis Anthis

Working next to an architect and a civil engineer I managed to bring forward a variety of skills that helped this practice develop and get involved in new projects. Started as a CAD technician, I was responsible for the production of planning application drawings and 3D modelling for a number of projects. After a short period of time I managed to get involved in the design of architectural and interior design projects and was soon able to manage my own projects as well as become the team leader of a four people design team.

Antithesis Architecture

Starting my architectural working experience, this office offered me a variety of inspiring experiences. From meetings with clients to model making, research on previous architectural works, hand-drawn technical drawings, sketching and on-site work, Costas Nikolaidis and Caroline Edwards were two of the best teachers that I had the chance to meet. The office has won a series of awards internationally and still practices a different and unique style for the Greek standards.

OTHER INFORMATION

Computer Literacy

Photoshop / InDesign / Illustrator CS4

AutoCAD / ArchiCAD

SketchUP / Artlantis

Microsoft Office

Further Skills / Achievements

Languages

Greek (native)
English (fluent)
Spanish (elementary)
French (elementary)

Exhibitions

The 'New Boudoir' exhibition,
February 2001, Ecole Boule, Paris

'New Designers' exhibition,
July 2001, London

About Me

I am a hard working person, focusing on detail and understanding of each design in any creative way. I enjoy keeping up to date with contemporary works but always referring to examples and references from the past. I believe good design should be available for (and demanded by) everyone. In addition to my creative obsession, I enjoy meeting people, playing table games, sharing experiences and knowledge. I like blogging, playing the bass and listening to good music. I enjoy maths.